

## **Industry Associations and Transnational Governance Conference Panelists and Moderators**

### **Julian Arato, Brooklyn Law School**

Professor Arato's research and teaching interests include international economic law, public international law, international organizations, corporations, and private law theory. He has written extensively on the law of treaties and treaty interpretation, the law of international organizations, and the public and private dimensions of the legal regime governing foreign direct investment. He is currently working on a long-term project excavating private law concepts in international investment law.

Before joining the Brooklyn Law School faculty in 2015, Professor Arato was affiliated with Columbia Law School, where he was an Associate-in-Law. He previously worked as an associate in the international arbitration group at Freshfields Bruckhaus Deringer, where his practice focused on natural resource extraction, construction, and matters relating to trademark and Internet disputes.

### **Jonathan Balcom, Assistant Director, Office of International Affairs, SEC**

Jon Balcom is an Assistant Director with the Office of International Affairs of the U.S. Securities and Exchange Commission. Prior to joining the SEC, he was an associate at Cleary Gottlieb Steen & Hamilton in New York where he advised multinational clients in cross-border insolvency and M & A matters. From 2001 to 2003 he worked in the Americas division of Human Rights Watch. He received a J.D. degree from New York University School of Law in 2007 and an undergraduate degree from Georgetown University in 2001. Jon was a Fulbright scholar in Bogotá, Colombia from 2003 to 2004. He is a member of the Bar in New York.

### **Ayelet Berman, Ph.D., Research Fellow, Graduate Institute of International and Development Studies, Geneva**

Dr. Berman is a Research Fellow at the Centre for Trade and Economic Integration at the Graduate Institute of International and Development Studies in Geneva, and a Principal Member of the 'Rethinking Stakeholder Participation in International Governance' Project. Previously she was a Research Associate at the Centre for Trade and Economic Integration, where she was a member of the Informal International Lawmaking (INLAW) research project.

Dr. Berman's research is in the areas of law and global governance. Before embarking on an academic career, Dr. Berman was a practicing lawyer with Sidley Austin in Geneva, working on WTO litigation, and at Herzog, Fox & Neeman in Tel Aviv.

She holds a PhD in International Studies/International Law, *summa cum laude* with congratulations of the committee, from the Graduate Institute. For the thesis she was awarded the SNIS 2015 Award for Best Thesis in International Studies. She also holds a D.E.A. in International Law (minor in political science) from the Graduate Institute and a L.L.B *magna cum laude* from the Hebrew University of Jerusalem. She is a member of the Israeli bar since 2001.

### **Donna Chung, PhD, Head, Industry Engagement and Special Projects of the UN Global Compact**

Dawoon (Donna) Chung, PhD, is Head, Industry Engagement and Special Projects of the UN Global Compact, the largest corporate sustainability initiative with over 8,000 business signatories and 4,000 non-business stakeholders from 145 countries. In this role, she spearheads the initiative's strategic engagement with global sector initiatives and industry associations to strengthen these groups' participation in the implementation of the UN 2030 Agenda for Sustainable Development and Paris Agreement on Climate Change. Prior to this role, Donna worked as Special Assistant to the Executive Director, Associate Program Officer – Anti-Corruption and Collective Action, and Issue Analyst for Business and Peace at the UN Global Compact. Before joining the UN Global Compact, Donna worked with global conflict resolution non-for-profit organizations such as Search for Common Ground, John and Elenora Ferguson Center for African Studies, and Joan B. Kroc Institute for Peace and Justice. She also taught at Pace University in New York and University of Bradford UK. She received a PhD in peace and conflict studies from University of Bradford in UK.

### **Scott Cooper, Vice President of Government Relations, American National Standards Institute**

Scott Cooper works in the field of global governance, working with businesses and consumer groups on creating global standards on issues such as worker safety, anti-corruption efforts, and health issues such as food safety and toy safety. He has been active in the development of robust, cheap and efficient home cookstoves for use in Asia, Africa and Latin America.

Previous to this, he was federal government affairs manager in the Washington D.C., office of Hewlett-Packard and was responsible for global electronic commerce, consumer privacy and Internet and advanced network services issues for HP.

Scott has also taught and consulted for the University of Massachusetts in Amherst. He is currently teaching at the George Washington University, School of International Business, in their MBA program. From 1973-75 Scott built schools in the Andes Mountains of Ecuador for the Peace Corps. His undergraduate degree is from UC Berkeley, and his Masters is from George Washington.

### **Sarah Dadush, Rutgers Law School**

Professor Dadush's research examines public and private ordering mechanisms for regulating the social and environmental conduct of corporations. She is particularly interested in the rise of ethical consumption and social finance or impact investing, as well as the emergence of new corporate structures that promise to improve the role of business in (global) society. Before joining the Rutgers faculty, Professor Dadush served as Legal Counsel and Partnership Officer for the International Fund for Agricultural Development (IFAD), a specialized agency of the United Nations based in Rome. Prior to that, she was a Fellow at NYU's Institute for International Law and Justice, where she administered and contributed to the Institute's research program on Financing for Development. She also

worked as an Associate Attorney at the global law firm, Allen & Overy L.L.P., specializing in international investment arbitration and cross-border banking transactions. She received her J.D. and LL.M. in International and Comparative Law from Duke University School of Law in 2004.

**Simone di Castri, Director, Policy and Ecosystem Development, Bankable Frontier Associates (former Director of Advocacy and Regulation, Mobile Money, GSM Association)**

Simone di Castri is an expert in policy development for financial and digital inclusion, with a focus on emerging markets. He has worked with global standard setters, senior policymakers, regulators and private sector executives from 40+ countries, designing and implementing new policies to improve the efficiency of the financial sector and the digital ecosystem. He leads the Policy and Ecosystem Development practice at BFA, and is teaching a course on “Digital Approaches to Development: ICT4D and Digital Citizenship” at the Fletcher School, Tufts University. Prior to joining BFA, Simone was the Advocacy and Regulatory Director for the Mobile Money programme at the GSM Association. In this role he worked with the decision makers to address the policy and regulatory barriers that were preventing mobile financial services providers from scaling and serving the low-income customers, and with the industry to improve risk mitigation and compliance policies, launching and implementing of the Code of Conduct for Mobile Money Providers. Simone has also worked for the Alliance for Financial Inclusion (AFI) where he managed AFI grant portfolio in Latin America and Francophone Africa, and conceived and coordinated the working group on financial consumer empowerment and market conduct. He has also worked as Policy Analyst at the World Bank (CGAP), and microfinance Junior Project Manager and Research Coordinator at the International Development Law Organization (IDLO). He is a lawyer, holds a PhD in Law and Economics, and speaks English, French, Italian and Spanish.

**Melissa Jean (MJ) Durkee, University of Washington Law School**

Professor Durkee is an Assistant Professor of Law at the University of Washington. Her teaching and research interests focus on business and international law, with particular emphasis on business participation in international lawmaking and governance. Prior to entering academia, Professor Durkee practiced international litigation and arbitration in the New York office of Cleary Gottlieb Steen & Hamilton LLP. Professor Durkee clerked for judges at the federal district and appellate levels, and earned her law degree from Yale. She currently serves as the co-chair of the American Society of International Law 6th Annual Research Forum, and as a managing editor of the American Journal of International Law’s online companion: AJIL Unbound. Professor Durkee’s current work explores business roles in shaping the content and effectiveness of treaty regimes and conditions for effective multilateral treaty-making and compliance.

**Douglas S. Eakeley, Alan V. Lowenstein Professor of Corporate and Business Law and Distinguished Practice Professor, and Founder/Co-Director, Rutgers Center for Corporate Law and Governance**

Professor Eakeley joined the law school in 2012 from Lowenstein Sandler PC, where he specializes in complex commercial litigation, including securities fraud, antitrust, consumer fraud, class actions and derivative litigation. He maintains an affiliation with the firm. He has successfully tried numerous matters in federal and state courts, argued many appeals in the federal and state appellate courts, and served as lead counsel in cases in which new law was established. Professor Eakeley is included in the 2008-2015 editions of The Best Lawyers in America for his work on “make or break” litigation. He has also been recognized every year since 2005 by Chambers USA: America’s Leading Lawyers for Business.

Professor Eakeley is the first occupant of the Alan V. Lowenstein Chair in Corporate and Business Law, which was established by the late Alan V. Lowenstein, founder of Lowenstein Sandler and a major figure in the New Jersey legal and non-profit communities. He is also the founder and Co-director of the Rutgers Center for Corporate Law and Governance.

**Henry Gabriel, Governing Council UNIDROIT, Elon Law School**

Henry Gabriel, is a Professor of Law at Elon University, and from 1984 to 2009 was the DeVan Daggett Distinguished Professor of Law at Loyola University, New Orleans. He has been a member of the Governing Council of UNIDROIT since 2003, and he was a member of the working group and chair of the editorial board of the 2010 UNIDROIT Principles of International Commercial Contracts. He is an elected member of the American Law Institute, a fellow of the European Law Institute, a life member of the American Uniform Law Commission. He has served on the United States Delegation to the United Nations Commission on International Trade Law since 2002 and was actively involved in the drafting of the United Nations Convention on the Use of Electronic Communications in International Contracts as well as the current project on Electronic Transferable Records. He was the Reporter for the Amendments to the Uniform Commercial Code provisions on Sales and Leases as well as the Chair of the Revision Committee to revise the Uniform Commercial Code article on Documents of Title. He also served on the drafting committees of the Uniform Electronic Transactions Act and the Uniform Foreign Money Judgments Recognition Act.

**Sarah Labowitz, Co-Director, NYU Stern Center for Business and Human Rights**

Sarah Labowitz co-founded and co-directs the NYU Stern Center for Business and Human Rights. She has worked on business and human rights from within leading NGOs, the U.S. State Department, and now in academia. Her most recent research focuses on global manufacturing supply chains. In December 2015, she published the first national-level map of garment factories in Bangladesh. She holds degrees from Grinnell College and the Fletcher School of Law and Diplomacy at Tufts University. She is a fellow of the Truman National Security Project and a term member of the Council on Foreign Relations.

**Peter Lyons, Community Lead, Telecommunications, World Economic Forum USA**

As community Lead at the World Economic Forum, Peter's principle responsibility is to convene ICT, government, and cross-industry leaders in order to define and shape the

digital ecosystems of the Fourth Industrial Revolution. A critical aspect of this work involves developing the notion of principle-based policy-making and predictable, yet flexible regulation. From 2011 to 2015, Peter was Senior Director for Middle East and North Africa at the GSMA Association where he advocated for progressive ICT policy, light-touch regulation, and private sector investment in mobile broadband, IoT, and digital identity services. Peter was an equity research analyst on Wall Street from 2006 - 2010 where he covered telecom, media, and technology companies in Latin America and East Asia.

**Helen Medina, Vice President, Product Policy and Innovation, US Council for International Business (USCIB)**

Helen Medina manages USCIB's work on product policy, food and agriculture, health care and intellectual property. Prior to joining USCIB in 2008, Medina was assistant director for international affairs at the International Dairy Foods Association in Washington, D.C., where she promoted U.S. dairy interests in free trade discussions, including the World Trade Organization Doha Round negotiations, and represented the dairy industry before Congress on a variety of trade issues. Previously, she was a trade consultant for Consultants International Group in Washington, D.C. and also worked at the U.S. Consulate General in Florence, Italy.

Medina holds a master's degree in international economics and international relations from the Johns Hopkins University School of Advanced International Studies, where she studied for a year in Bologna, Italy.

**Christopher P. Molineaux, President and CEO of Pennsylvania Bio**

As president and CEO of Pennsylvania Bio, Christopher Molineaux serves as chief advocate and spokesman for the biotechnology, device, diagnostic, pharmaceutical and research organizations that call Pennsylvania home. Molineaux oversees the strategic direction for the association, assuring Pennsylvania Bio continues to be the catalyst that makes Pennsylvania the top location for life sciences companies.

Molineaux brings to Pennsylvania Bio more than 25 years of experience in the biopharmaceutical and health care industries, with the front-line experience in developing and executing strategies to navigate a shifting economic and political environment.

Prior to joining Pennsylvania Bio in September 2009, Molineaux served as worldwide vice president of pharmaceutical communications and public affairs for Johnson & Johnson. He began his Johnson & Johnson career as vice president of corporate communications at Centocor in Malvern, PA, and was later promoted to vice president for communications of the company's global Biotechnology, Immunology & Oncology (B.I.O.) business unit.

Molineaux previously served as vice president of public affairs at the Pharmaceutical Research and Manufacturers of America (PhRMA). Prior to his role at PhRMA, he was vice president, communications and marketing at the Blue Cross and Blue Shield Association, developing public awareness and education strategies related to commercial and government payer systems. Molineaux also worked as a public affairs executive for the

federal Departments of Health and Human Services (HHS) and Agriculture, and on the White House staff of President George H. W. Bush.

### **Kish Parella, Washington and Lee Law School**

Kish Parella is an assistant professor at Washington and Lee Law School. Her research concerns issues at the intersection of law and international business. Her current projects focus on the interaction between treaty regulation and different forms of private ordering. She teaches contracts, international business transactions, corporate social responsibility, and transnational law. Before joining the faculty of Washington and Lee, Professor Parella was a Visiting Assistant Professor at Villanova University School of Law where she taught contracts and international arbitration. Prior to entering the legal academy, Professor Parella practiced international litigation and arbitration in the Washington, D.C. office of Cleary Gottlieb Steen & Hamilton LLP where her clients were multinational and sovereign entities engaged in complex disputes before U.S. courts and international tribunals.

Professor Parella graduated from Duke Law School, where she served as an articles editor of Duke Law Journal. She specialized in international law with a Master of Philosophy in International Relations from the University of Cambridge, England and a LL.M. in International & Comparative Law from Duke Law School. She earned her undergraduate degree from the University of Western Ontario, Canada.

### **Michael H. Posner**

Michael Posner is a Professor of Business and Society at NYU's Stern School of Business, where he is working to launch the first-ever center on business and human rights at a business school. Prior to joining NYU Stern, Posner served from 2009 to 2013 in the Obama Administration as Assistant Secretary of State for the Bureau of Democracy, Human Rights and Labor at the State Department. From 1978 to 2009, he led Human Rights First, a New York-based human rights advocacy organization.

Posner played a major role in shaping U.S. policy from inside and outside of government on issues ranging from refugee and asylum law and policy, national security and human rights, Internet freedom, and business and human rights. Throughout his career, he has been active in several leading organizations in the field of business and human rights, including the Fair Labor Association, the Global Network Initiative, and the Voluntary Principles on Security and Human Rights.

Before joining Human Rights First, Posner was a lawyer with Sonnenschein, Nath & Rosenthal in Chicago. He lectured at Yale Law School from 1981 to 1984, and again in 2009. He was a visiting lecturer at Columbia University Law School from 1984 to 2008. A member of the California Bar and the Illinois Bar, he received his J.D. from the University of California, Berkeley Law School (Boalt Hall) in 1975, and a B.A. with distinction and honors in History from the University of Michigan in 1972. Posner resides with his family in New York City.

**Jared Roscoe, Senior Advisor, US Department of Treasury**

Jared Roscoe is the Senior Advisor for Financial Markets at the U.S. Department of the Treasury. Previously, he was an associate at Sullivan & Cromwell LLP, working on international M&A and securities transactions and financial regulatory matters, after working on President Obama's re-election campaign. After graduating from New York University School of Law, he clerked for Judge Roger L. Gregory of the U.S. Court of Appeals for the Fourth Circuit. His prior government experience includes working for the U.S. Department of State, the Federal Reserve Bank of New York and two members of Congress. Jared received his B.A. from Pomona College.

**Robert Skelton, Chief Administrative Officer, American Society for Association Executives**

Bob Skelton, CAE, is the Chief Administrative Officer and In-House Counsel for ASAE: The Center for Association Leadership. Bob is responsible for Legal, Human Resources, Office Services and Conference Center operations, and is also a member of the Executive Team. Bob also serves as the senior staff liaison for ASAE's Legal Section Council and Ethics Committee.

Previously, Bob held several positions, including as General Counsel and/or Vice President of Human Resources for several small technology companies in various stages of their life cycle. Bob also served as Vice President – Human Resources & General Counsel for the regional subsidiary of Toyota Motor Sales, USA, and was in private practice at Webster, Chamberlain & Bean in Washington, DC.

Bob is a graduate of Union College in Schenectady, NY and The George Washington University National Law Center, and is admitted to practice in the District of Columbia, Maryland and Virginia.

**Christina Skinner, Brooklyn Law School**

Christina Parajon Skinner's research focuses on financial regulation, financial institutions, and business and legal ethics. Her teaching interests include financial institutions, international business transactions, corporations, and securities regulation.

Christina is currently an Associate in Law at Columbia Law School, and will join the Brooklyn Law faculty in July 2016. She received her J.D. from Yale Law School and clerked for Judge Thomas L. Ambro of the Third Circuit Court of Appeals and Judge Barbara S. Jones of the Southern District of New York. Christina was also formerly an associate at Zuckerman Spaeder LLP, where she represented a range of foreign and domestic corporations. She also served as Counsel to the New York State White Collar Crime Task force.

**Lyn Spillman, University of Notre Dame**

Lyn Spillman is Professor of Sociology at the University of Notre Dame. She received her Ph.D. in sociology from the University of California at Berkeley and Bachelor of Arts with honors in sociology and philosophy from the Australian National University. Her research and teaching interests are grounded in cultural sociology and extend to economic

sociology, social theory, comparative historical sociology, and political sociology. Her work examines cultural influences on social processes and she is especially interested in understanding economic and political culture in long-term historical processes. Her latest book, *Solidarity in Strategy: Making Business Meaningful in American Trade Associations* (2012) examines meaning-making in business. The book is winner of the Mary Douglas Prize for Best Book in Cultural Sociology, 2013, and co-winner of the Viviana Zelizer Award for Best Book in Economic Sociology, 2013. This research was supported by a Guggenheim Fellowship and an ASA/NSF Fund for the Advancement of the Discipline Award.

### **Shana Starobin, Regulation Fellow, University of Pennsylvania Law School**

Shana Starobin is a Fellow of the Penn Program on Regulation at the University of Pennsylvania Law School, with research interests in the politics of transnational business regulation and institutional innovation in the governance of natural resources and the environment. Shana's current research examines how producers of agricultural commodities—especially subsistence and smallholder farmers in Central America and Mexico—respond as targets of global rules, such as private certification schemes for quality, safety and environmental criteria. Shana holds two Masters degrees from Duke in Environmental Management and Public Policy, and will complete her PhD at Duke in 2016.

### **Robert Trojan, CEO Commercial Finance Association**

Robert Trojan is the Chief Executive Officer of the Commercial Finance Association (CFA), the international trade organization that represents professionals in the trade finance, supply chain finance, asset-based lending and factoring industries. With nearly 300 member organizations throughout the U.S., Canada and around the world, CFA provides education, networking opportunities and industry advocacy to the global commercial finance community. Mr. Trojan joined the CFA as Chief Executive Officer in 2012, and currently serves as the CEO and Secretary of CFA's Management Committee. He also serves as official Observer on two Working Groups for the United Nations Commission on International Trade Law (UNCITRAL).

Prior to joining the CFA, Mr. Trojan was the President and CEO of Financial Services Insights, LLC, a consulting firm specializing in strategy, operations, banking, credit risk management, and regulatory and legislative affairs. Mr. Trojan worked for 19 years in various capacities at CIT, a \$65 billion financial services company and one of CFA's largest members. At CIT he held key positions in the organization's global specialty finance businesses and also served as chief of staff and senior advisor to the Vice Chairman. In addition, Mr. Trojan has worked closely with the American Financial Services Association (AFSA) on management and policy issues and is a Board member with the AFSA Education Foundation, a leader in financial literacy, curriculum and advocacy.

Mr. Trojan is a native of Chicago, residing in Basking Ridge, New Jersey. He received a Bachelor of Science Degree in Computer Science, Bachelor of Science Degree in Electrical Engineering, and a Masters of Business Administration, majoring in Finance from Washington University in St. Louis.



**David Zaring, Wharton School of Business**

David Zaring is Associate Professor in the Legal Studies and Business Ethics Department at the Wharton School. He writes at the intersection of financial regulation, international law, and domestic administration. He has written over thirty articles, including publications in the Cornell, Michigan, NYU, UCLA, and Virginia law reviews, and a number of international law journals. In addition to teaching at Wharton, he has previously taught at the Bucerius, Penn, Washington & Lee, and Vanderbilt law schools.